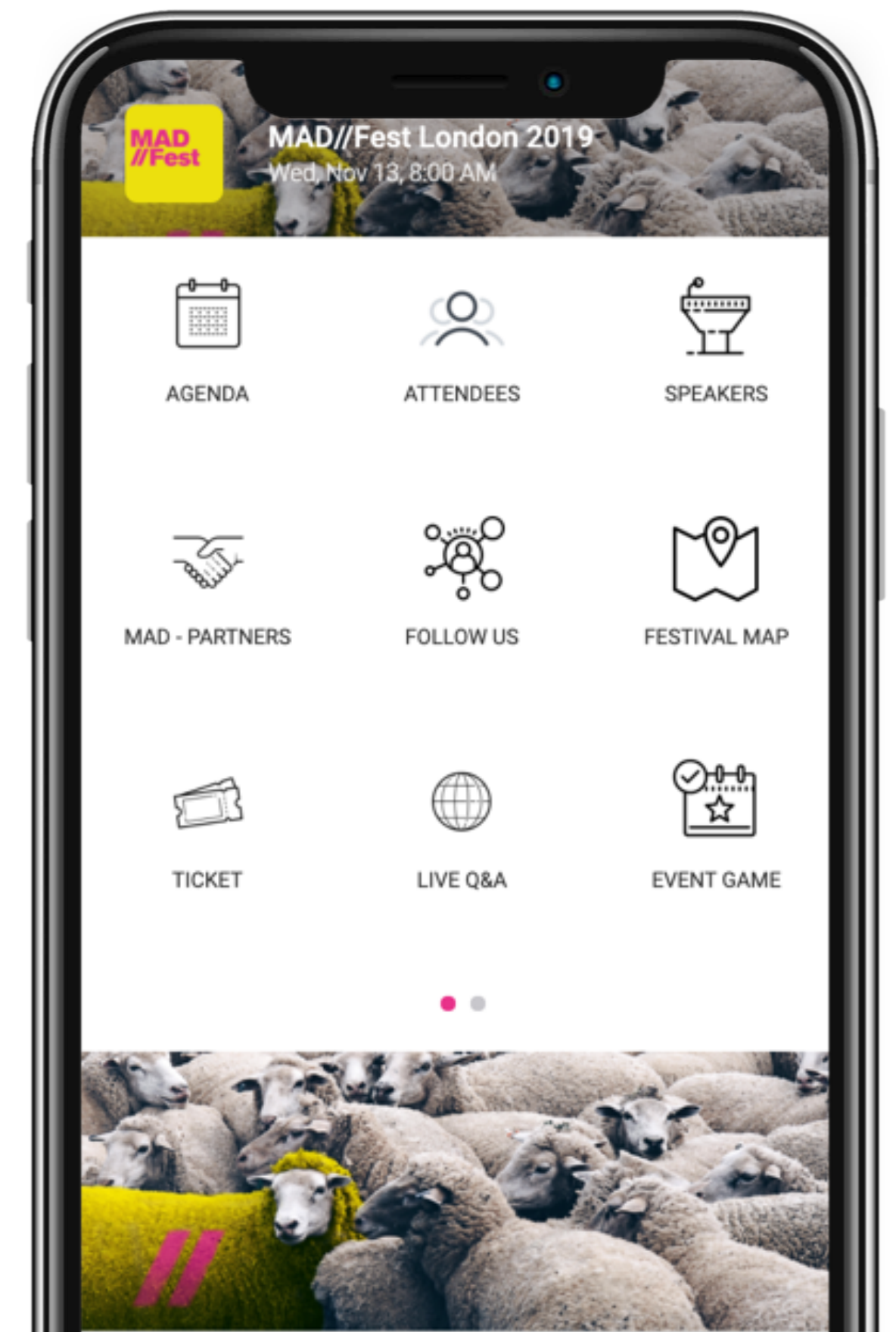
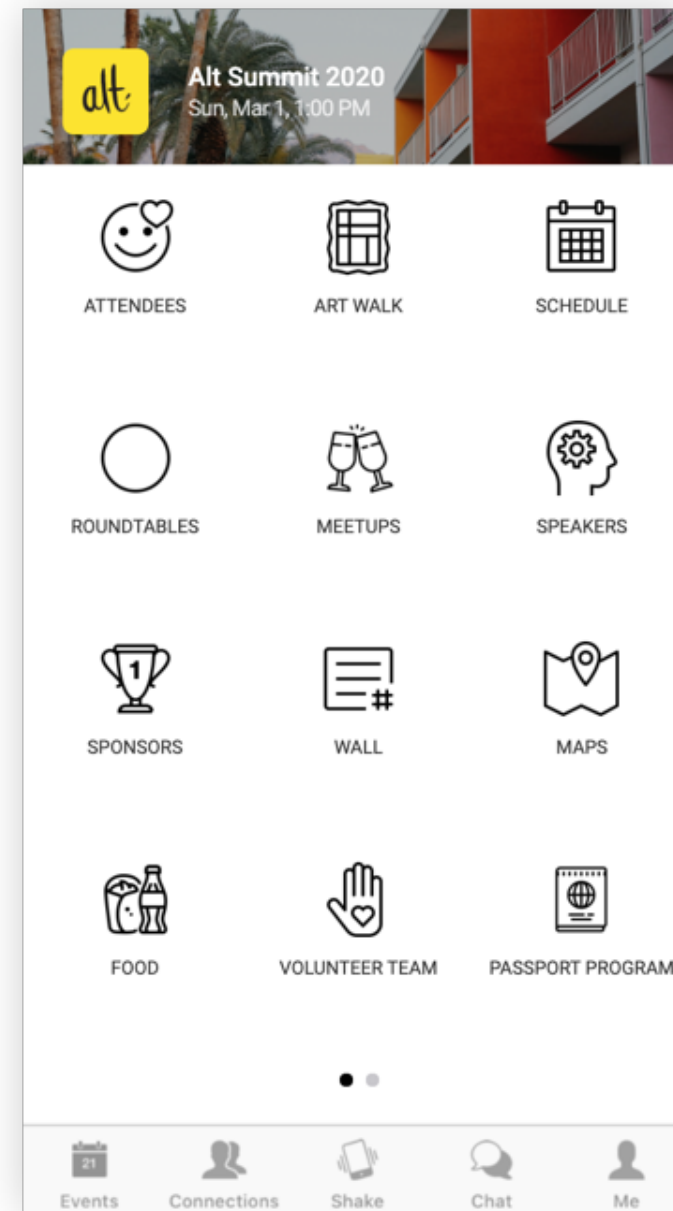
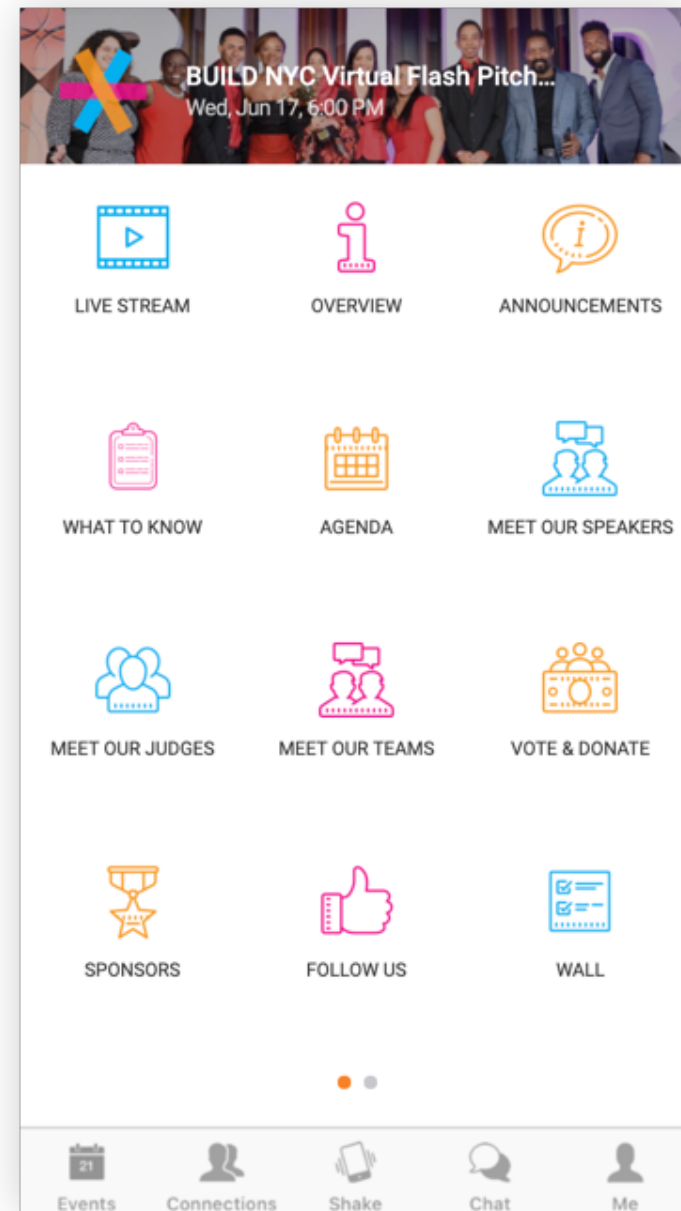
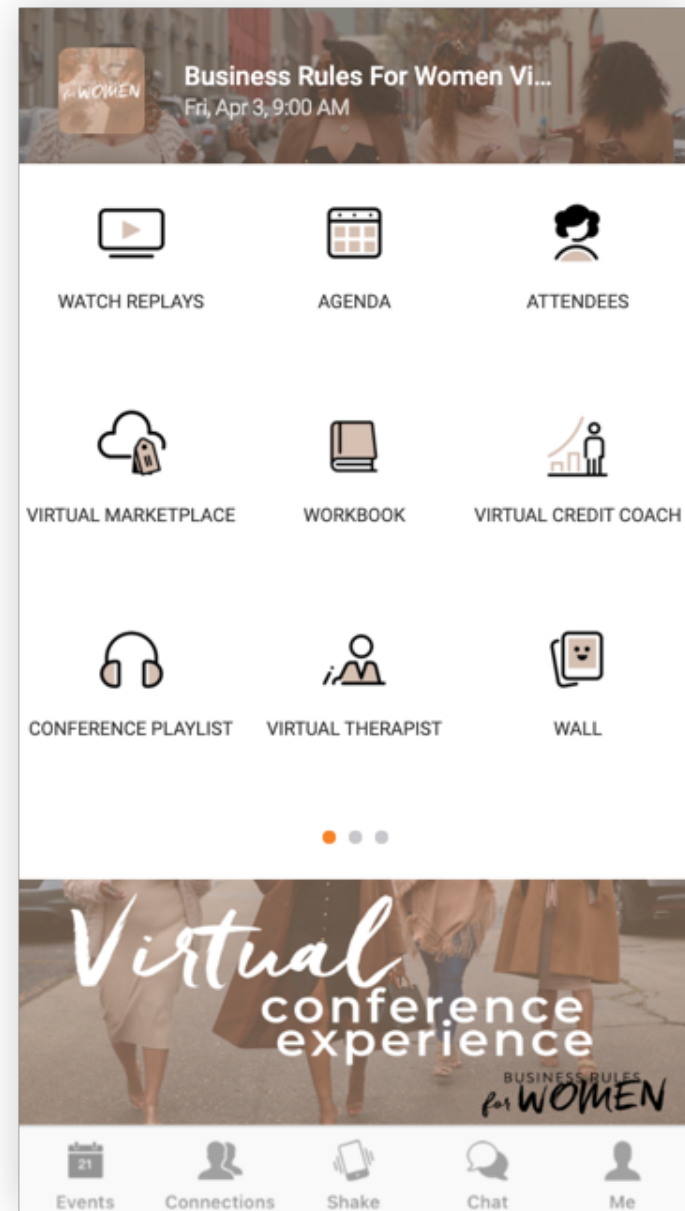


Look Book

webex Events

(formerly **SOCIO**)

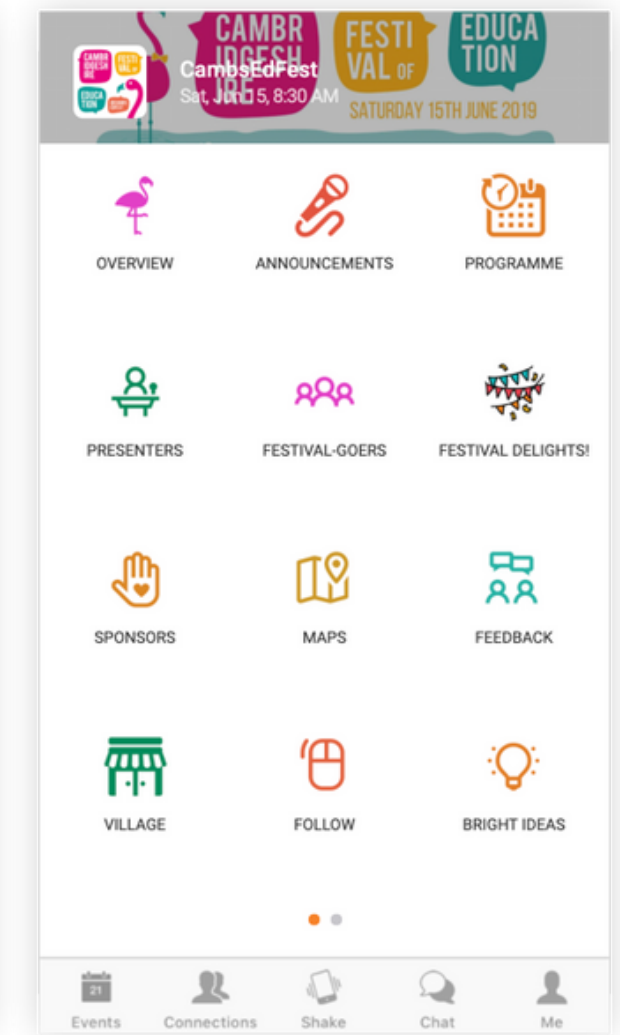
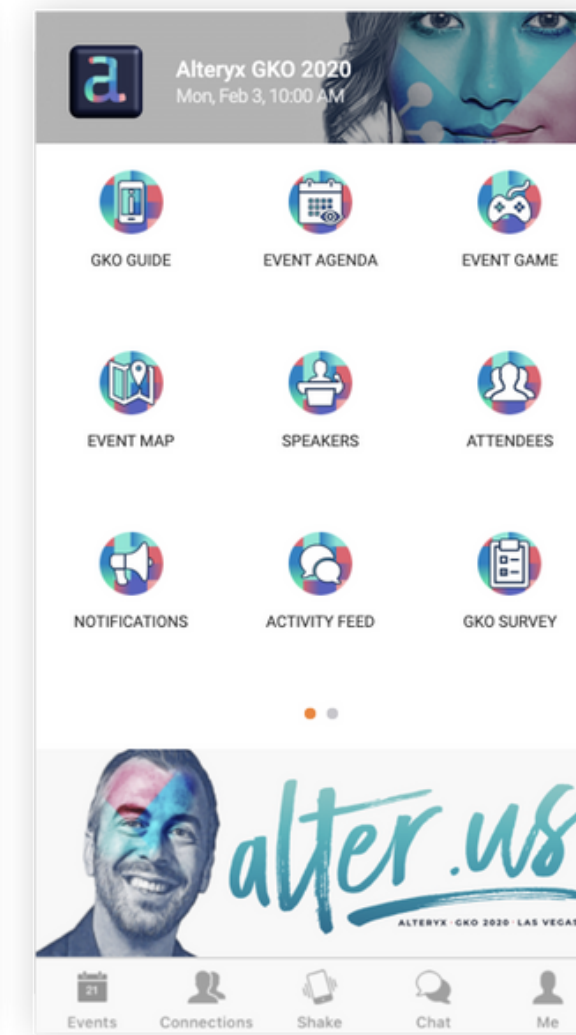
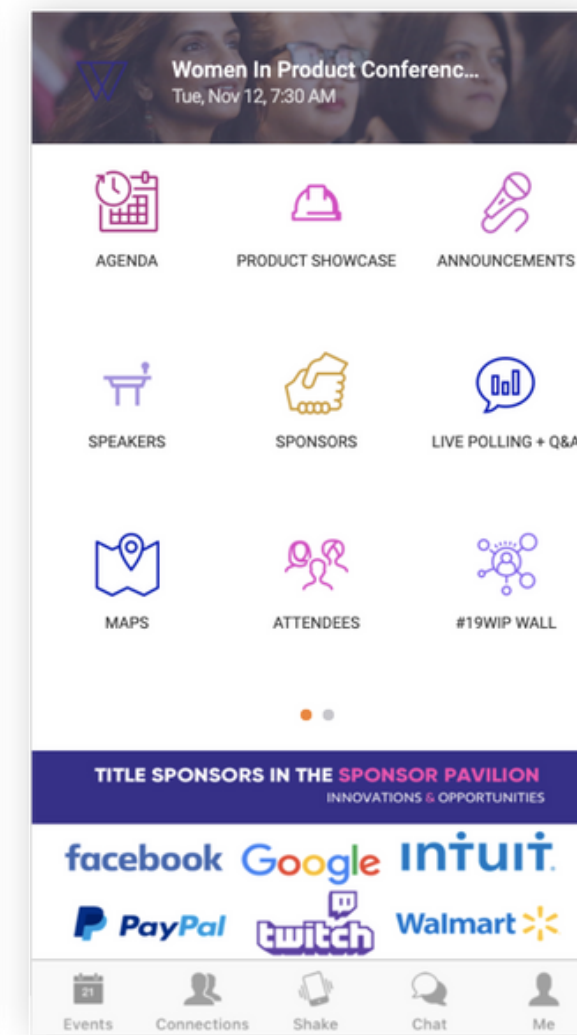
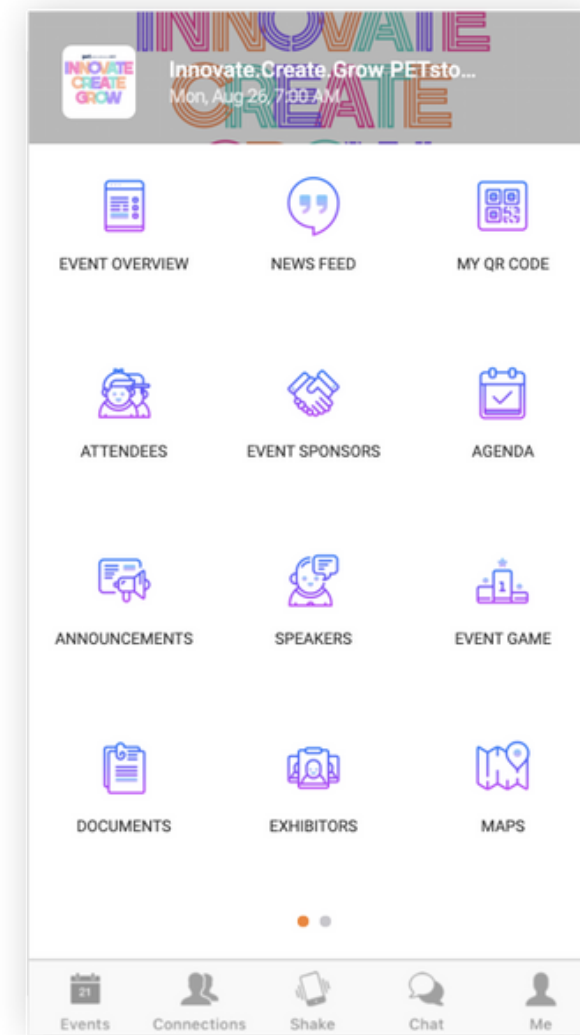
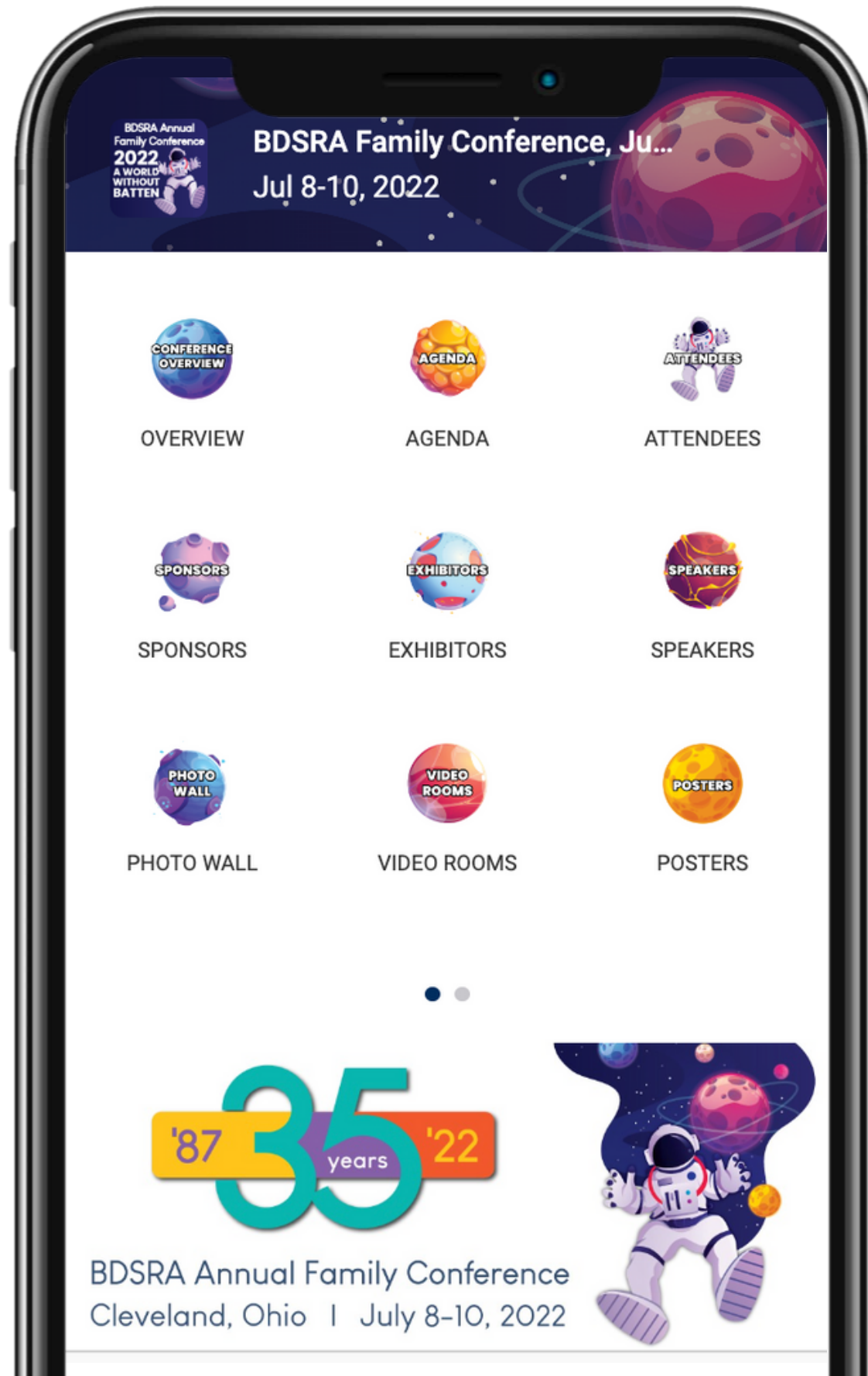
Logo/Cover Image



Why we  it...

These logo/cover image pairings really capture the feeling of the events. You can tell these organizers thought about how they would work together, and with the entire design.

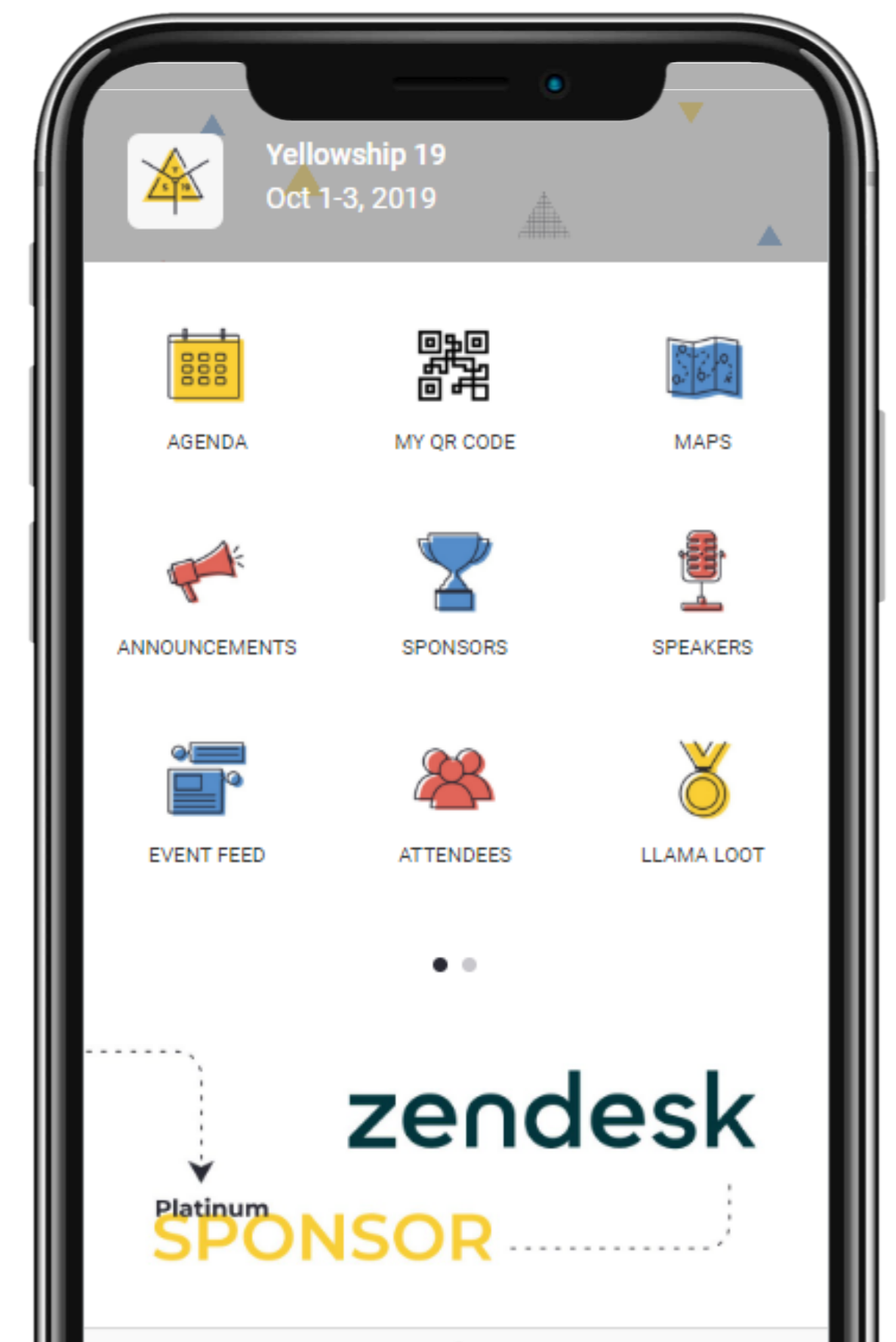
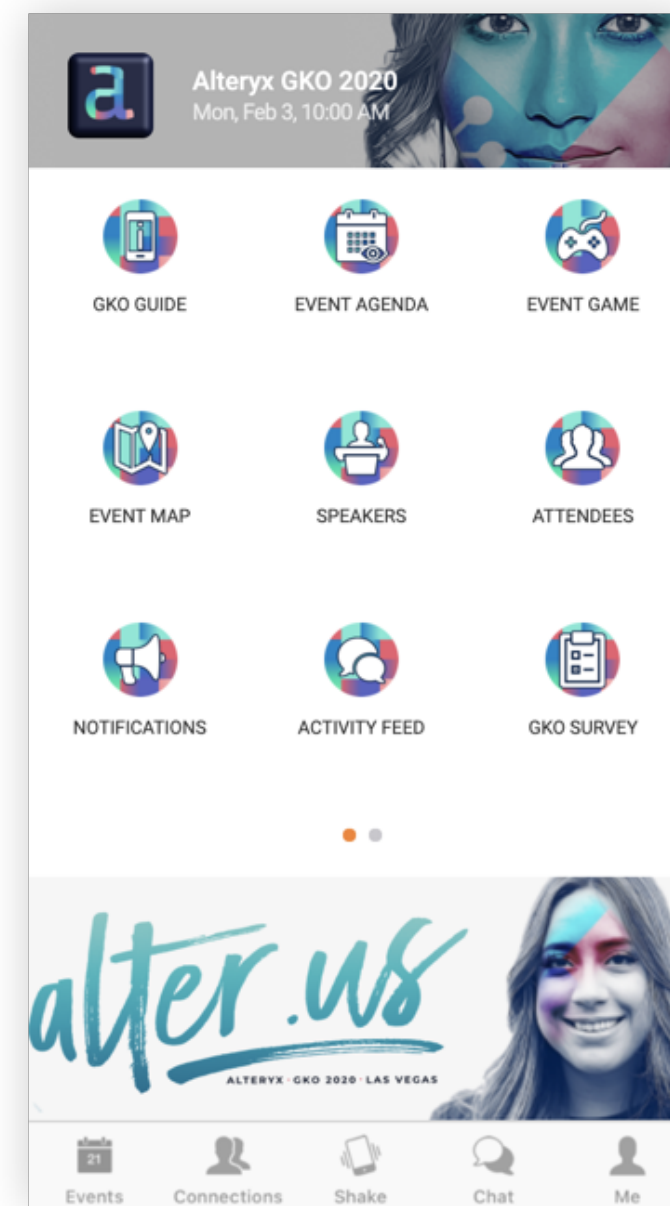
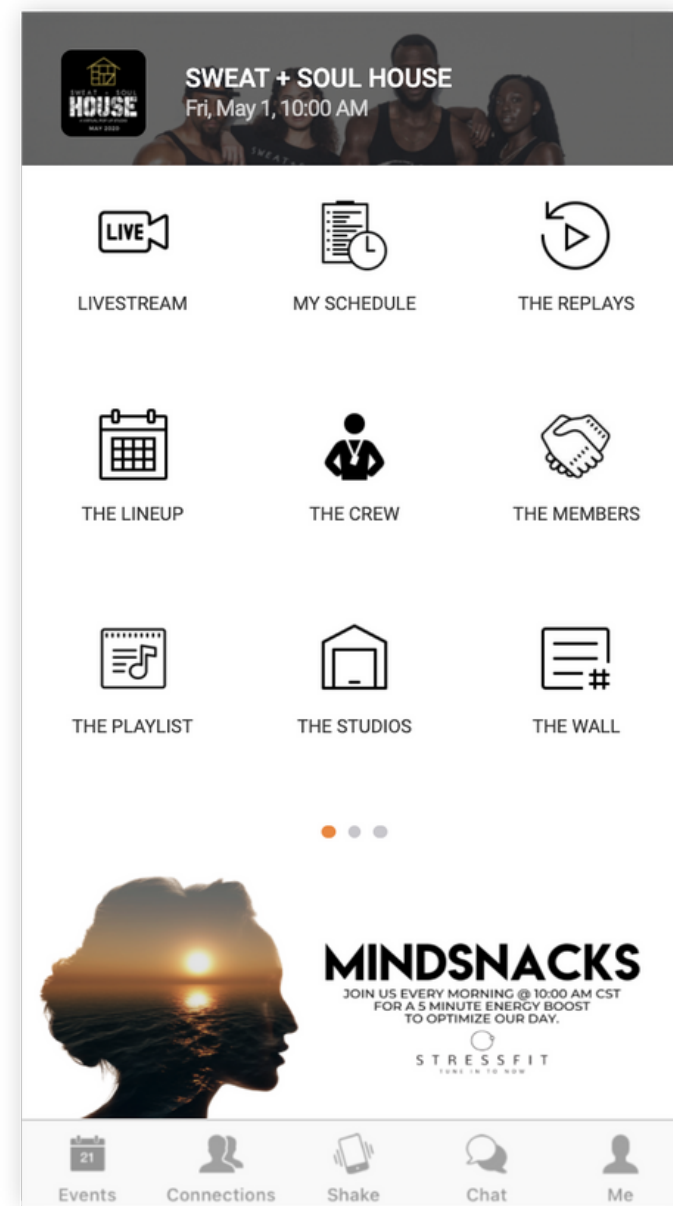
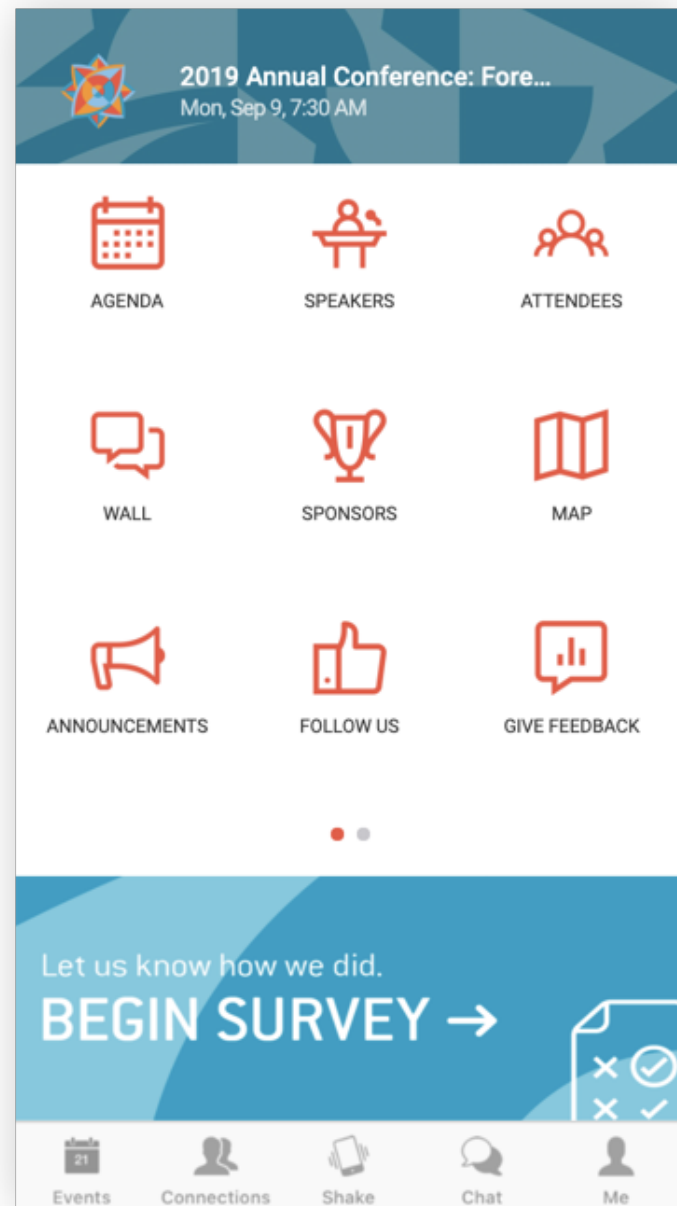
Icons



Why we  it...

Each of these designs has a consistent, on-brand style! Feature icons are an easy way to customize and enhance a brand presence, and these events utilized that opportunity well.

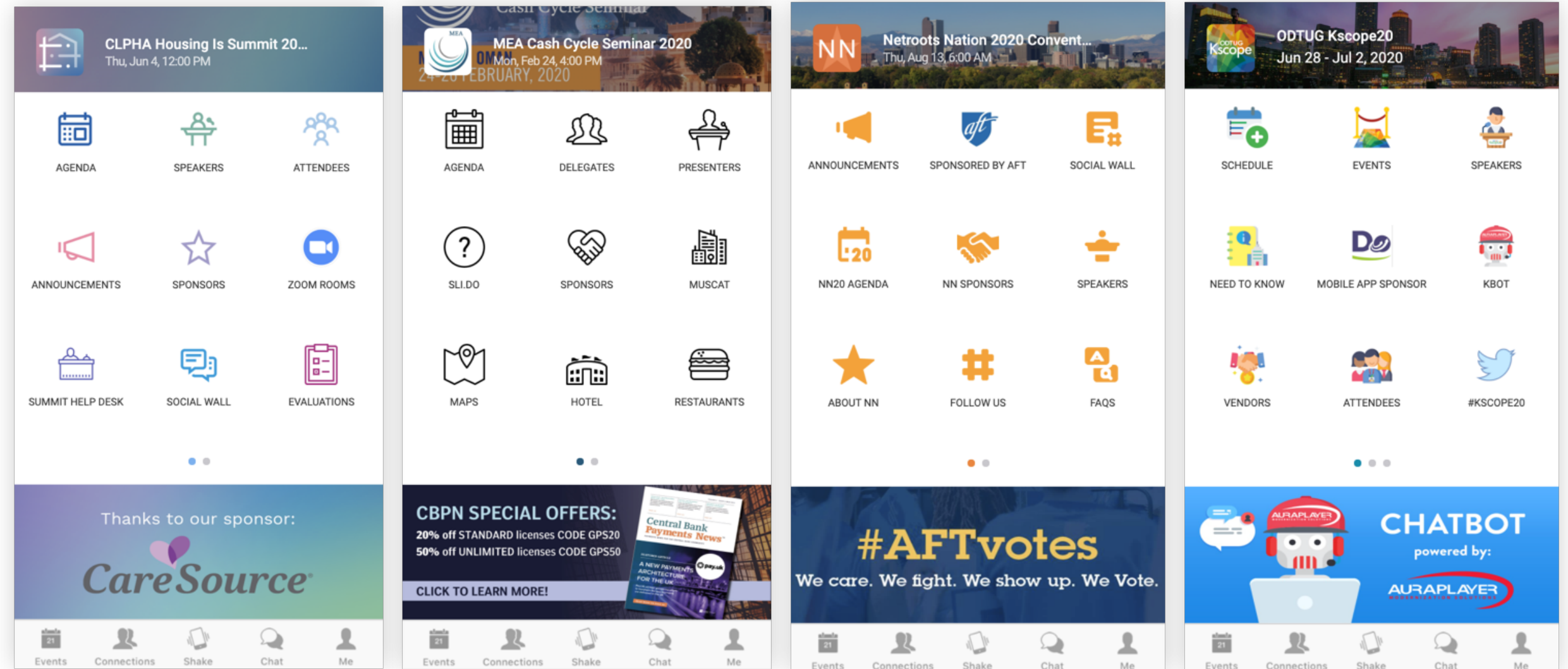
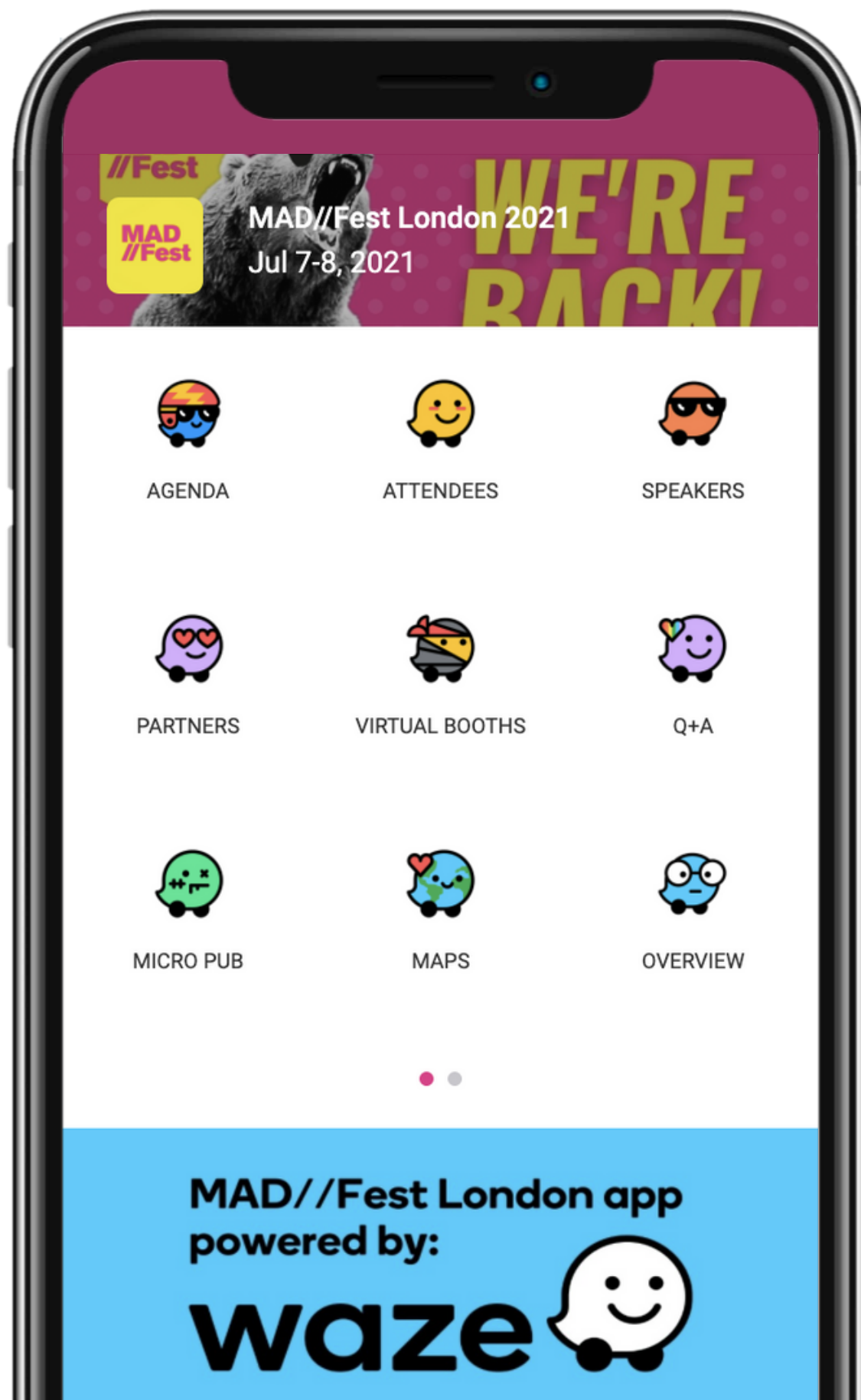
Banners



Why we  it...

These banners are beautifully designed and strike the perfect balance—they stand out, without clashing with the event themes. The messaging is also simple and to-the-point.

Sponsorship



Why we  it...

We know that sponsors can be a huge part of what makes events successful. These Event Apps are highlighting their sponsors with beautiful banners that are really cohesive with the look of the event. There's even a sponsor feature icon in one!

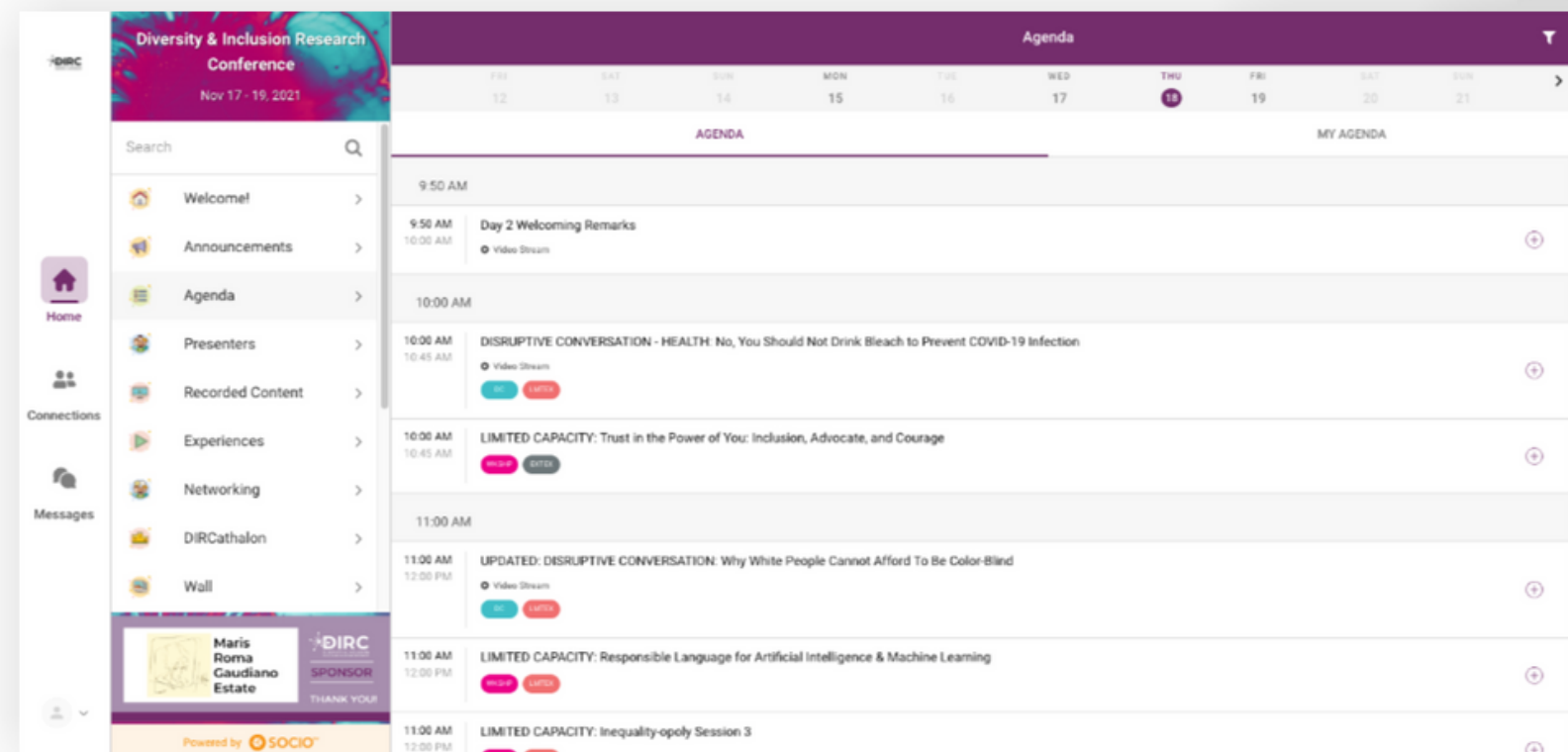
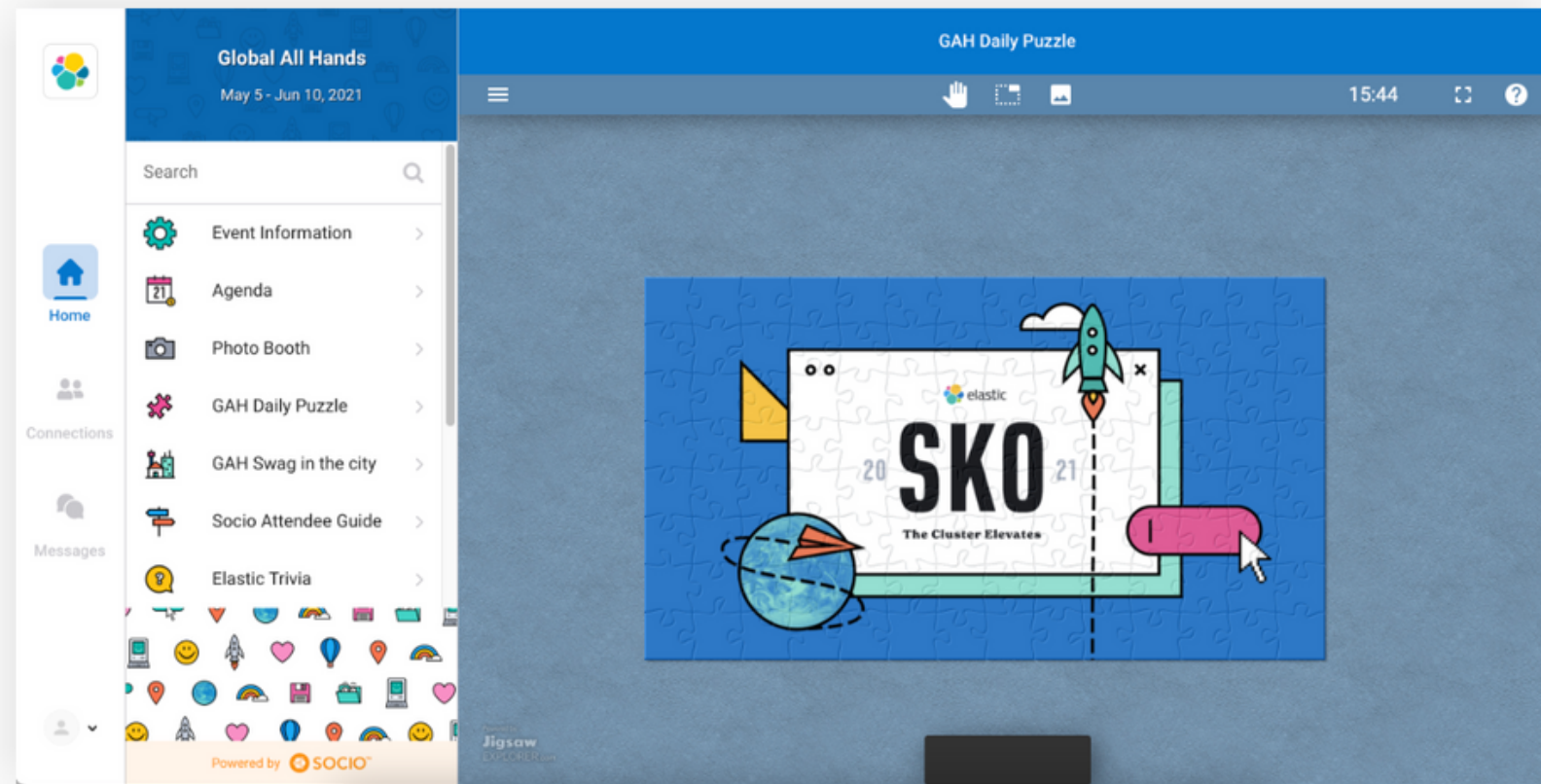
Splash Screens



Why we  it...

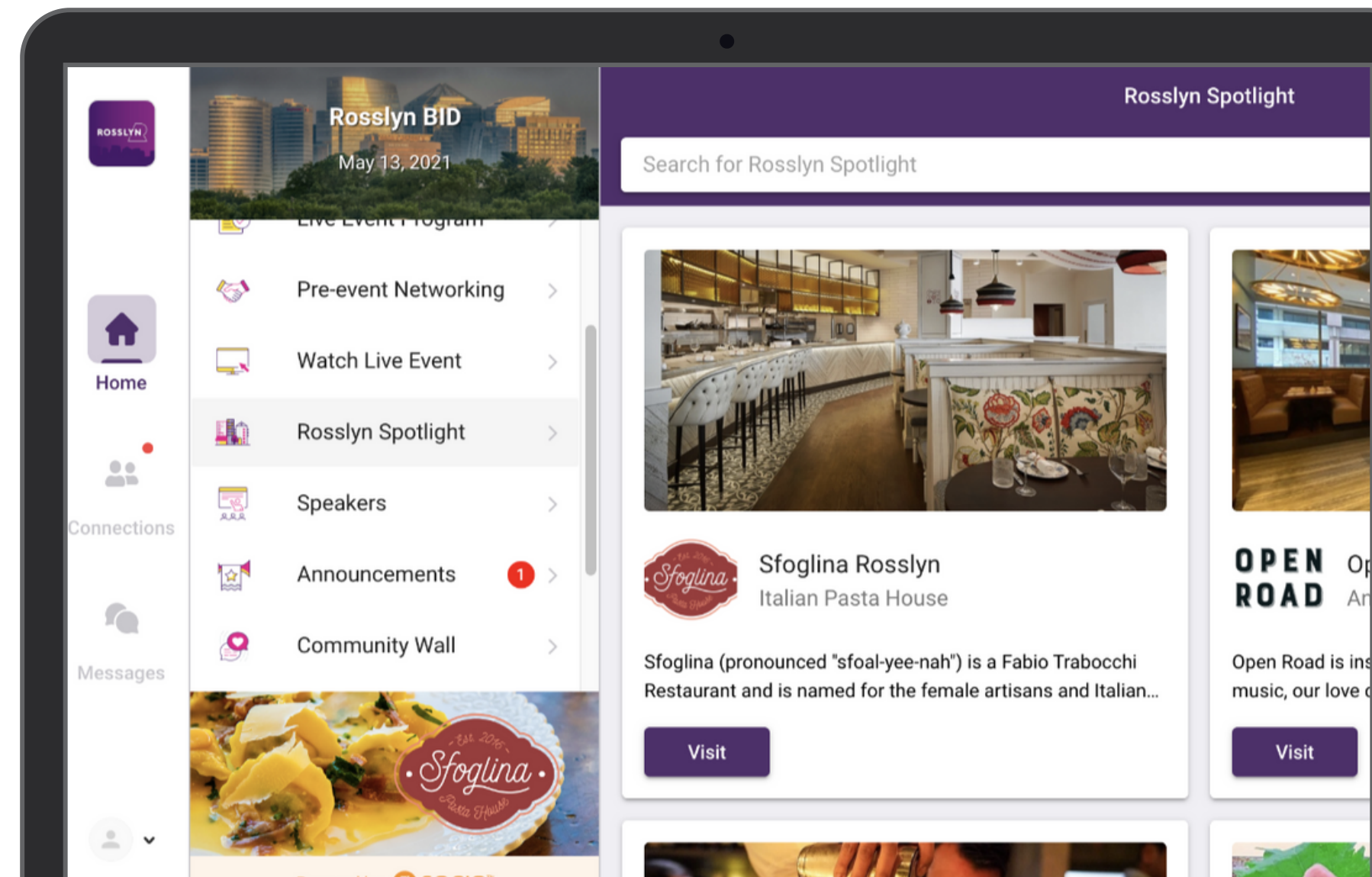
Branded App splash screens are only seen for a few seconds when opening the app, so it's important to keep them simple yet high impact. These splash screens definitely do that, and fit with the brands well.

Web App



Why we ❤️ it...

From feature icons to banners and cover images, these events took every opportunity to inject their brand into each aspect of the Web App, resulting in beautiful and cohesive spaces. One event even went so far as to use brand colors for their tracks!



Badges



Why we  it...

Badges are essential to your in-person and hybrid events and are a great way to carry your branding through the event. From simple to complex, these badges are eye-catching and bring something extra to the event.

Onsite App

Why we it...

The Onsite App is where your attendees check in and print their badges. A smooth check-in process coupled with great design sets the tone for your entire event. These examples take the opportunity to make a really great first impression.

